



BRITISH ACCURACY CUP 2026
SPONSORSHIP OPPORTUNITIES





British Accuracy Cup 2026

Sponsorship packages



Paragliding accuracy involves landing on a target with the score measured by the number of centimetres a competitor lands away from the centre. There can be up to 12 fiercely competitive rounds and half way through the competition an individual competitor can drop their worst score. Accuracy competitions first started 50 years ago with parachutes landing on targets. We hope to have over 100 competitors from more than 10 countries attending these FAI Cat 2 events.

Sponsoring the British Accuracy Cup is an excellent opportunity to promote your brand within the airsports community and beyond as well as meet your customers and potential customers.

The British Accuracy Cup will run on the following dates:

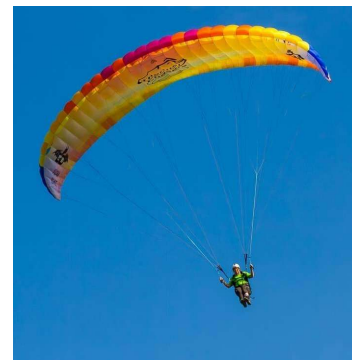
20th – 22nd February 2026

24th – 26th April 2026

17th – 19th July 2026

18th – 20th September 2026





2025 Season Highlights: Growth and International reach

- A total of 33 rounds were flown across our four competitions.
- We welcomed 45 pilots representing 12 countries (including Belgium, Bulgaria, Spain, India, Iraq, Kosovo, Saudi Arabia, Lithuania, Poland, China, Turkey, and the UK).
- We saw 21 new pilots flying in their first competitions
- Officials Development: Our commitment to developing new officials and organisers within the sport saw 7 new judges completing FAI certification and deputies successfully trained under the Meet Director and Chief Judge roles.
- Sponsorship Success: We secured crucial funding and prizes from fantastic sponsors, including BGD, Green Dragons Airports, Thermal Chasers, P. G. Fry & Company, Pinewood Relocations, Sportlite Parasails and Global Mobility Executive.





Lead sponsorship: £1,000

Lead sponsorship for all four events includes the following benefits:

- Your logo on a key item category of competition hardware. This is by negotiation, and in previous years items have included: the marshal vests, the trophies, medal ribbon etc.
- A banner of yours (banner to be supplied by you) to be displayed behind the podium at the prize giving ceremony and for photo opportunities.
- Your logo added to the sponsorship section of the competition entry website.
- Promotion of your logo on all event social media
- Your logo/name on the front of the t-shirt.
- Two competition t-shirts for you.
- Presentation of the individual winner's trophy
- Logo on the scoreboard
- Logo on windsocks / windblades
- Option to provide branded promotional items for pilots
- The use the competition logo graphic on your company website.





Platinum sponsorship: £500

Platinum sponsorship for all four events includes the following benefits:

- A banner of yours (banner to be supplied by you) to be displayed behind the podium at the prize giving ceremony and for photo opportunities.
- Your logo added to the sponsorship section of the competition entry website.
- Your logo/name on the front of the t-shirt.
- Two competition t-shirts for you.
- Promotion of your logo on all event social media
- Logo on the scoreboard
- Option to provide branded promotional items for pilots
- The use the competition logo graphic on your company website.





Gold sponsorship: £200

Gold sponsorship for all four events includes the following benefits:

- Your logo added to the sponsorship section of the competition entry website.
- Your logo/name on the back of the t-shirt.
- A competition t-shirt for you.
- Promotion of your logo on all event social media
- Logo on the scoreboard
- Option to provide branded promotional items for pilots
- The use the competition logo graphic on your company website.





Exclusive sponsorship – the chance to be the sole sponsor of the trophies for all four events - £2,000

Please don't hesitate to contact us if you have any questions via the contact details below.

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Event Director
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IMPORTANT NOTES FOR SPONSORS

Publication of your logo is subject to you sending us a logo that we can use. Please email the graphic to britishaccuracycup@gmail.com. The logo will be displayed on the website shortly after we receive confirmation that your payment has been received.

- Our sponsorship packages will be sold as an annual agreement, starting from 1st January 2026 (or whenever you join after that) and finishing on the 31st December 2026. We offer a range of options at different levels to suit your budget.
- If you wish to have your logo displayed on the t-shirts, we must have received both your payment and your logo artwork no later than 5 weeks in advance of the competition start date.
- It is essential that you use your company name as the reference when sending money electronically so that we can account for the payment.
- Any sponsors who are unable to attend the actual competition event are welcome to send us an advertisement board or similar for us to display in their absence.

